

JOURNEYS | The Road Home will be hosting Leap Into HOPE on Friday, February 24th at Chez Hotel in Arlington Heights.

This event will share important updates on our newly opened building and service expansions. Our new facility will be able to provide those in need with fully comprehensive services from basic needs and shelter, to case management, access to medical care, and permanent supportive housing units.

Serving 37 communities in the north and northwest suburbs of Cook County with programs and services benefiting the homeless and near homeless, JOURNEYS assisted over 800 individuals in this past year.

Please consider sponsoring this year's event; all sponsorship levels include various levels of opportunities and exposure for your company. We will be marketing this event through all of our marketing channels, including social media and the JOURNEYS website, and newsletter.

A sponsorship form for the event is included for your consideration with this letter. Contributions are tax deductible to the fullest extent permitted by law. If you have any questions or would like more information about Leap Into HOPE or any of our programs please do not hesitate to contact Tara Kelly, Events Coordinator, at t.kelly@journeystheroadhome.org or 847-963-9163 x126.

A great writer once said, "Real generosity toward the future lies in giving all to the present." That is what we try to practice through our work at JOURNEYS. To help move JOURNEYS into the future, please consider giving to this year's event and support the Building for HOPE Capital Campaign.

On behalf of the entire JOURNEYS' Staff and Board of Directors we thank you for your consideration. We look forward to hearing from you soon and will reach out to you within the next few weeks.

Suzanne Ploger

**Director of Development** 

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# **Sponsorship Levels**

#### ROYAL FLUSH SPONSOR | \$7,500

Two Tickets to Leap Into HOPE
Two Tickets to 2022 Bid For HOPE
Featured section in an exclusive event
e-blast reaching over 4500 people
Recognition in pre-event publicity
Recognition on social media channels
Recognition on home page of website
Recognition on event signage
Sponsor recognition on screen presentation

#### ACE OF SPADES SPONSOR | \$5,000

Two Tickets to Leap Into HOPE
Logo displayed on custom chip voucher
Featured in an exclusive event e-blast
reaching over 4500 people
Recognition in pre-event publicity
Recognition on social media channels
Recognition on home page of website
Recognition on event signage
Sponsor recognition on screen presentation

### KING OF DIAMONDS SPONSOR | \$2,500

Two Tickets to Leap Into HOPE
Your logo prominently displayed on table
(Logo due 2 weeks before event)
Two Raffle Tickets
Featured in an event e-blast reaching over 4500
people

Recognition in pre-event publicity
Recognition on home page of website
Recognition on event signage
Sponsor recognition on screen presentation

#### QUEEN OF HEARTS SPONSOR | \$1,500

Your logo prominently displayed on table
(Logo due 2 weeks before event)
Two Raffle Tickets
Featured in an event e-blast reaching over 4500
people

Recognition in pre-event publicity
Recognition on social media channels
Recognition on home page of website
Recognition on event signage
Sponsor recognition on screen presentation

#### JACK OF CLUBS SPONSOR | \$1,000

Featured in an exclusive event
e-blast reaching over 4500 people
Recognition in pre-event publicity
Recognition on home page of website
Recognition on event signage
Sponsor recognition on screen presentation

#### TWO OF A KIND SPONSOR | \$500

Featured in an exclusive event
e-blast reaching over 4500 people
Recognition in pre-event publicity
Recognition on social media
Sponsor recognition on screen presentation

## HIGH SPONSOR | \$250

Featured in an exclusive event e-blast reaching over 4500 people Recognition on social media Sponsor recognition on screen presentation **24 February 2023** 



**Chez Hotel** 

## **Sponsorship Opportunites**

SPONSOR'S NAME (as to appear in print	.)	
CONTACT PERSON		
ADDRESS		
CITY		ZIP
PHONE	EMAIL	
	Sponsorship Level tions of levels for <b>b</b>	enefits
☐ THE BELLAGIO SPONSOR   \$7,500		CAESARS PALACE SPONSOR   \$5,000
☐ THE	E VENETIAN SPONSOR   \$2,500	
☐ THE ARIA SPONSOR   \$1,500		THE SAHARA SPONSOR   \$1,000
☐ THE FLAMINGO SPONSOR   \$500		THE GOLDEN NUGGET SPONSOR   \$25
	Payment	
☐ I am enclosing a check for the full a	amount payable to JOURNEY	'S   The Road Home
☐ I prefer to pay by credit card		
Credit Card #		Exp. Date
Signature		CSC

JOURNEYS | The Road Home is a 501(c) (3) non-profit organization. Donations are tax deductible to the extent of the law



Questions or concerns? Please email Tara Kelly, Events Coordinator t.kelly@journeystheroadhome.org or call 847-963-9163 x126