

January 2nd, 2022

♥ LEAP INTO ♣ ♠ HOPE ♦

JOURNEYS | The Road Home will be hosting **Leap Into HOPE** on Friday, February 25th at The Metropolis Ballroom in Arlington Heights.

This event will share important updates on the **Building for HOPE Capital Campaign** and unveil exciting new developments to move the agency forward to better serve our shared community. Once complete, our new facility will be able to provide those in need with fully comprehensive services from basic needs and shelter, to case management, access to medical care, and permanent supportive housing units.

Serving 37 communities in the north and northwest suburbs of Cook County with programs and services benefiting the homeless and near homeless, JOURNEYS assisted nearly 800 individuals in this past year.

Please consider sponsoring this year's event; all sponsorship levels include various levels of opportunities and exposure for your company. We will be marketing this event through all of our marketing channels, including social media and the JOURNEYS website, and newsletter.

A sponsorship form for the event is included for your consideration with this letter. Contributions are tax deductible to the fullest extent permitted by law. If you have any questions or would like more information about **Leap Into HOPE** or any of our programs please do not hesitate to contact Breece Zolda, Events Coordinator, at b.zolda@journeystheroadhome.org or 847-963-9163 x126.

A great writer once said, "Real generosity toward the future lies in giving all to the present." That is what we try to practice through our work at JOURNEYS. To help move JOURNEYS into the future, please consider giving to this year's event and support the Building for HOPE Capital Campaign.

On behalf of the entire JOURNEYS' Staff and Board of Directors we thank you for your consideration. We look forward to hearing from you soon and will reach out to you within the next few weeks.



Suzanne Ploger
Director of Development



♥ LEAP INTO ♣ ♠ HOPE ♦

Sponsorship Levels

CASINO SPONSOR | \$7,500

Two Tickets to Leap Into HOPE
Two Tickets to 2022 Bid For HOPE
Featured section in an exclusive event e-blast reaching over 4500 people
Recognition in pre-event publicity
Recognition on social media channels
Recognition on home page of website
Recognition on event signage
Sponsor recognition on screen presentation

“THE BANK” SPONSOR | \$5,000

Two Tickets to Leap Into HOPE
Logo displayed on custom chip voucher
Featured in an exclusive event e-blast reaching over 4500 people
Recognition in pre-event publicity
Recognition on social media channels
Recognition on home page of website
Recognition on event signage
Sponsor recognition on screen presentation

FULL HOUSE SPONSOR | \$2,500

Two Tickets to Leap Into HOPE
Your logo prominently displayed on table (Logo due 2 weeks before event)
Two Raffle Tickets
Featured in an event e-blast reaching over 4500 people
Recognition in pre-event publicity
Recognition on home page of website
Recognition on event signage
Sponsor recognition on screen presentation

GAMES TABLE SPONSOR | \$1,500 10 sponsorships available

Your logo prominently displayed on table (Logo due 2 weeks before event)
Two Raffle Tickets
Featured in an event e-blast reaching over 4500 people
Recognition in pre-event publicity
Recognition on social media channels
Recognition on home page of website
Recognition on event signage
Sponsor recognition on screen presentation

BEVERAGE SPONSOR | \$1,000

Featured in an exclusive event e-blast reaching over 4500 people
Recognition in pre-event publicity
Recognition on home page of website
Recognition on event signage
Sponsor recognition on screen presentation

DOUBLE DOWN SPONSOR | \$500

Featured in an exclusive event e-blast reaching over 4500 people
Recognition in pre-event publicity
Recognition on social media
Sponsor recognition on screen presentation

JACKPOT SPONSOR | \$250

Featured in an exclusive event e-blast reaching over 4500 people
Recognition on social media
Sponsor recognition on screen presentation

25 February 2022

♥ LEAP INTO ♣ ♠ HOPE ♦

Metropolis Ballroom

Sponsorship Opportunities

SPONSOR'S NAME (as to appear in print) _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

Choose a Sponsorship Level Please see descriptions of levels for benefits

- | | |
|--|---|
| <input type="checkbox"/> CASINO SPONSOR \$7,500 | <input type="checkbox"/> "THE BANK" SPONSOR \$5,000 |
| <input type="checkbox"/> FULL HOUSE SPONSOR \$2,500 | |
| <input type="checkbox"/> GAMES TABLE SPONSOR \$1,500 | <input type="checkbox"/> BEVERAGE SPONSOR \$1,000 |
| <input type="checkbox"/> DOUBLE DOWN SPONSOR \$500 | <input type="checkbox"/> JACKPOT SPONSOR \$250 |

Payment

- I am enclosing a check for the full amount payable to JOURNEYS | The Road Home
- I prefer to pay by credit card

Credit Card # _____ Exp Date _____

Signature _____ CSC _____

JOURNEYS | The Road Home is a 501(c) (3) non-profit organization. Donations are tax deductible to the extent of the law

Questions or concerns? Please email
Breece Zolda, Events Coordinator
b.zolda@journeystheroadhome.org
or call 847-963-9163 x126



Thank you for Sponsoring JOURNEYS | The Road Home
www.journeystheroadhome.org