

August 19, 2019



JOURNEYS | The Road Home will once again be hosting its annual **Bid for HOPE Benefit Gala** on November 8, 2019 at The Cotillion Banquets in Palatine. Funding from this event supports programs and services benefiting the homeless and near homeless in 37 communities in the north and northwest suburbs of Cook County. This past year, JOURNEYS served nearly 800 individuals through its supportive services at the HOPE Center, PADS Shelter program and Pathways Housing Readiness program.

Please consider sponsoring this year's event; all sponsorship levels include various levels of opportunities and exposure for your company. We will be marketing this event through all of our marketing channels, including social media and the JOURNEYS websites, as well as through our 21 faith-based shelter partners and over 100 area businesses.

A sponsorship form for the event and a JOURNEYS informational sheet are included for your consideration with this letter. Contributions are tax deductible to the fullest extent permitted by law. If you have any questions or would like more information about **Bid for HOPE** or any of our programs and services, please do not hesitate to contact Ellen Prather, Development Associate, at [bidforhope@journeystheroadhome.org](mailto:bidforhope@journeystheroadhome.org) or 847-963-9163 x116.

A great writer once said, "Real generosity toward the future lies in giving all to the present." That is what we try to practice through our work at JOURNEYS. To help us continue doing that, consider giving to this year's event and support our shared community.

On behalf of the entire JOURNEYS' Staff and Board of Directors we thank you for your consideration. We look forward to hearing from you soon and will reach out to you within the next few weeks.

Suzanne Ploger  
Director of Development



# Sponsorship Levels

## Grand Benefactor | \$5,000

Two tickets to Bid for HOPE  
 Two Raffle Tickets  
 VIP seating in the Meadows Club Ballroom  
 Full page ad on back cover or inside front cover of the event program  
 Public recognition at the podium  
 Recognition in pre-event publicity  
 Recognition on home page of website  
 Recognition on event signage

## Premier Benefactor | \$3,000

Two Raffle Tickets  
 Full-page ad in event program  
 Public recognition at the podium  
 Recognition in pre-event publicity  
 Recognition on home page of website  
 Recognition on event signage

## Benefactor | \$1,500

Half-page ad in event program  
 Recognition in pre-event publicity  
 Recognition on home page of website  
 Recognition on event signage

## Supporter | \$500

Quarter-page ad in event program  
 Recognition on website  
 Recognition on event signage

## Friend | \$250

Name in event program  
 Recognition on event signage

	Grand Benefactor \$5,000	Premier Benefactor \$3,000	Benefactor \$1,500	Supporter \$500	Friend \$250
Tickets to the Gala	2				
Raffle Ticket	2	2			
VIP Seating	X				
Recognition on invitation (time permitting)	X				
Recognition at podium	X	X			
Ad in Program	Choice of Full Page Cover	Full Page	Half Page	Quarter Page	Name
Recognition on pre-event publicity	X	X	X		
Recognition on website	X	X	X	X	
Recognition on gala signage	X	X	X	X	X



8 November 2019



Cotillion Banquets

## Sponsorship Opportunities

SPONSOR'S NAME (as to appear in print)

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

### Choose a Sponsorship Level

See back for detailed descriptions of levels.

- Grand Benefactor \$5,000     Premier Benefactor \$3,000  
 Benefactor \$1,500     Supporter \$500     Friend \$250

### Artwork

Email artwork to [bidforhope@journeystheroadhome.org](mailto:bidforhope@journeystheroadhome.org) or attach desired artwork, photo or business card to sponsorship form and mail to:

Ellen Prather  
JOURNEYS | The Road Home  
1140 East Northwest Highway  
Palatine | Illinois 60074

Artwork being submitted via email     Artwork enclosed  
 Please email artwork in one of the following formats: EPS, JPG or PDF  
 Sponsorship forms must be received by October 18th for inclusion in the program book.

#### ARTWORK SPECIFICATIONS (based on sponsorship level)

**FULL PAGE AD**  
4.75" X 7.75"

*NOTE: OUTSIDE BACK COVER AND INSIDE FRONT COVER ARE AVAILABLE FOR GRAND BENEFACTOR DONORS ON A FIRST COME, FIRST SERVE BASIS.*

**1/2 PAGE AD**  
4.75" X 3.5"  
(HORIZONTAL)

**1/4 PAGE AD**  
2.25" X 3.5"  
(VERTICAL)

### Payment

I am enclosing a check for the full amount payable to JOURNEYS | The Road Home

I prefer to pay by credit card:

VISA     MC     AMEX

CARD #

EXP DATE

SIGNATURE

CSC

JOURNEYS | The Road Home is a 501(c)(3) non-profit organization. | Donations are tax deductible to the extent allowed by law.

Questions or concerns? Please email  
[bidforhope@journeystheroadhome.org](mailto:bidforhope@journeystheroadhome.org)  
or contact Ellen Prather at 847 963 9163 x116.

THANK YOU FOR SPONSORING JOURNEYS | THE ROAD HOME  
[www.journeystheroadhome.org](http://www.journeystheroadhome.org)

