

BE A SUPERHERO FOR THE HOMELESS



JUNE 18 2022

Everyone at JOURNEYS | The Road Home is excited to announce that we will be hosting an in-person event this year as well as offering virtual options. This exciting event lets everyone use their own super powers (and even their super hero capes!) to be a hero for the homeless in our communities.

About JOURNEYS | The Road Home

JOURNEYS | The Road Home is a non-profit agency that provides shelter, social services and housing to the homeless and those at risk of becoming homeless in 37 towns in north/northwest suburban Cook County. The mission of JOURNEYS is to individually assess and serve its clients, while broadening community awareness and involvement. The agency consists of the PADS Shelter Program, the HOPE Center Supportive Services Program, and the Pathways Housing Readiness Program, all focused on assisting those in need.

What your sponsorship will help fund.

JOURNEYS provides over 60 programs and despite the challenges of the last year JOURNEYS has never had to cease or terminate any of its programs and services. In Fiscal 2021, case managers provided 751 mental health services, including mental health evaluation, mental health education, assessment for substance use disorders, anger management counseling, crisis intervention, and suicide counseling. **In addition to the mental health services JOURNEYS successfully transitioned 118 people into housing and prevented another 223 people from losing their homes to eviction or foreclosure.**

A sponsorship form for the event is included for your consideration with this letter. Contributions are tax deductible to the fullest extent permitted by law. If you have any questions or would like more information about the Superhero 5K or any of our programs and services, please do not hesitate to contact JOURNEYS Events Coordinator, Tara Kelly by email at t.kelly@journeystheroadhome.org or call 847-963-9163 x126

Thank you for your support!





Superhero 5K Run/Walk

June 18, 2022 | Deer Grove East, Palatine IL
Virtual Race from June 18 - June 30, 2022

Sponsorship Form

SPONSOR NAME (as to appear in print) _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

COMPANY'S WEB ADDRESS _____

We would like to sponsor at the following level:

____ Titanium (\$6,000)

____ Diamond (\$3,000)

____ Platinum (\$1,000)

____ Gold (\$500)

____ Silver (\$250)

____ Bronze (\$125)

Mail form & sponsor check to:
(Payable to JOURNEYS | The Road Home)

JOURNEYS | The Road Home
1140 E Northwest Highway
Palatine, IL 60074

Pay via credit card

NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____ CVV CODE _____

SIGNATURE _____

DATE _____

NOTE TO ALL SPONSORS:

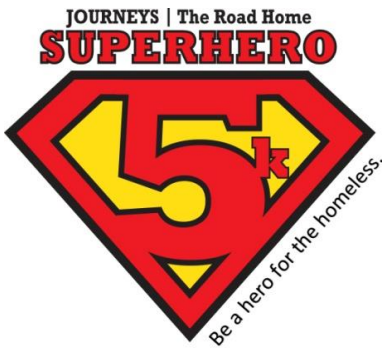
- Email all logo artwork to e.prather@journeystheroadhome.org
- All completed sponsorship forms and artwork must be received by June 06, 2022
- Items to be included in participant race bags must be delivered to JOURNEYS no later than June 13, 2022 and are pending approval of the race committee.

All contributions are tax deductible to the fullest extent by law and may qualify for matching fund programs. For more information call 847-963-9163x126 or email at t.kelly@journeystheroadhome.org

THANK YOU FOR SPONSORING JOURNEYS' SUPERHERO 5K RUN/WALK

www.journeystheroadhome.org





Superhero 5K Run/Walk

June 25, 2022 | Busse Woods South Grove 5 Virtual Race from June 18- June 30, 2022

Sponsorship Benefits

Sponsor Benefits	Titanium \$6,000	Diamond \$3,000	Platinum \$1,000	Gold \$500	Silver \$250	Bronze \$125
Category Exclusivity	●					
Exclusive banner at the starting line	●					
Logo on race bags	●					
JOURNEYS 5K Super Swag Item	●	●				
MARKETING						
Recognition on pre/post-race social media & community outreach materials	●	●				
Logo & link on homepage of event website	●	●				
Logo & link on sponsor page of event website	●	●	●			
Name listed on sponsor page of event website	●	●	●	●	●	
Shout-outs on Social Media *Number dependent on when sponsorship is secured*	6	4	2	1		
T-SHIRTS						
Logo on t-shirt (size proportionate to sponsor level)	●	●	●			
Name on t-shirt				*		
DAY OF EVENT						
Runner entries	6	4	2			
Logo on day of sponsor signage	●	●	●	●	●	
Name on day of sponsor signage						●
Flyer/Sample/Coupon in race bags *all items pending approval of committee	●	●	●	●	●	●

* Due to space issues only the first 5 Gold Sponsors will be listed on the t-shirt

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