



JOURNEYS | The Road Home is a 501(c)3 non-profit that serves the homeless and those who are at-risk of becoming homeless in the north and northwest suburbs of Cook County.

JOURNEYS will be hosting a Virtual Superhero 5K Run/Walk, from **June 20th - July 12, 2020**. During these unprecedented times, in response to the COVID-19 pandemic, JOURNEYS has chosen a virtual platform keeping the health and safety of our participants a priority.

This important fundraising event is needed now more than ever, as we face extraordinary and unprecedented costs in keeping our clients safe and healthy during this pandemic. *JOURNEYS was one of the first homeless organizations in the region to move clients into local hotels to allow them to safely shelter in place and limit their exposure to the COVID-19 virus.* JOURNEYS exists to be a consistent source of hope for clients living in an inconsistent period, guiding them to housing stability and self-sufficiency.

With a virtual race the potential marketing reach is vast. The race is open to individuals nationwide with unlimited exposure possibilities. Your logo and known support will be visible to many, including the 3500+ subscribers to the JOURNEYS e-blast, and 3000 + social media followers.

Please consider joining this League of Superheroes and become a sponsor for this year's event! All sponsorship levels include various levels of opportunities and exposure for your company.

A sponsorship form for the event is included for your consideration with this letter.

Contributions are tax deductible to the fullest extent permitted by law.

If you have any questions or would like more information about the Superhero 5K or any of our programs and services, please do not hesitate to contact Carlos Olmos, Events Coordinator, at c.olmos@journeystheroadhome.org or at 847-963-9163 x126.

Thank you for your support!





Superhero 5K Run/Walk

June 20 - July 12, 2020

Sponsorship Form

SPONSOR NAME (as to appear in print) _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

COMPANY'S WEB ADDRESS _____

We would like to sponsor at the following level:

___ Titanium (\$6,000)

___ Diamond (\$3,000)

___ Platinum (\$1,000)

___ Gold (\$500)

___ Silver (\$250)

___ Bronze (\$125)

___ SPONSORSHIP ADD ON- \$75 Promotional booth at event

Total: _____

Mail form & sponsor check to:

(Payable to JOURNEYS | The Road Home)

JOURNEYS | The Road Home
C/O Carlos Olmos- Superhero 5K
1140 E Northwest Highway
Palatine, IL 60074

Pay via credit card

NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____ CVV CODE _____

SIGNATURE _____

DATE _____

NOTE TO ALL SPONSORS:

- Email all logo artwork to c.olmos@journeystheroadhome.org
- All completed sponsorship forms and artwork must be received by June 18, 2020
- Items to be included in participant race bags must be delivered to JOURNEYS no later than July 12, 2020 and are pending approval of the race committee

All contributions are tax deductible to the fullest extent by law and may qualify for matching fund programs. For more information call 847-963-9163 x126 or email at c.olmos@journeystheroadhome.org

THANK YOU FOR SPONSORING JOURNEYS' SUPERHERO 5K RUN/WALK

www.journeystheroadhome.org



Sponsorship Benefits



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Titanium Level - \$6000

- 10 Race Entries – including swag bag
- Two Complementary Seats to Bid For HOPE November 13th 2020
- Flyer/Sample/Coupon in swag bag and as PDF on race and JOURNEYS website
- Social Media Promotion
- Logo on Race website and JOURNEYS website

Diamond Level - \$3000

- 6 Race Entries – including swag bag
- Flyer/Sample/Coupon in swag bag and as PDF on race and JOURNEYS website
- Social Media Promotion
- Logo on Race website and JOURNEYS website

Platinum Level - \$1000

- 4 Race Entries – including swag bag
- Logo on back of event shirt at Silver Level
- Flyer/Sample/Coupon in swag bag and as PDF on race and JOURNEYS website
- Social Media Promotion
- Logo on Race website and JOURNEYS website

Gold Level - \$500

- 2 Race Entries – including swag bag
- Flyer/Sample/Coupon in swag bag and as PDF download on race and JOURNEYS website
- Social Media Promotion
- Logo on Race website and JOURNEYS website

Silver Level - \$250

- Flyer/Sample/Coupon in swag bag and as PDF download on race and JOURNEYS website
- Social Media Promotion
- Logo on Race website and JOURNEYS website

Bronze - \$125

- Social Media Promotion
- Logo on Race website and JOURNEYS website