



JOURNEYS | The Road Home will be hosting its 28th Annual Bid for HOPE Benefit Gala on November 15, 2024 at Renaissance Schaumburg Convention Center. Funding from this event supports over 60 programs and services benefiting the homeless and near homeless.

JOURNEYS | The Road Home is a non-profit agency that provides both shelter and social services to the homeless and those at risk of becoming homeless in 37 towns in north/northwest suburban Cook County. All services are free of charge to anyone experiencing a housing crisis within the area. Clients are not turned away because of mental illness, substance abuse, gender, religion or other presenting issues.

This past fiscal year, JOURNEYS served over 1,000 individuals including 250 children through its supportive services at the HOPE Center, Emergency Hotel Program, and the Interim Housing program. Our clinical staff held over 12,000 individual case-management counseling sessions, well over doubling our number from last year. Over one-third of JOURNEYS clients are survivors of domestic abuse, and almost half have a disabling condition. Agencies like JOURNEYS are vital to serve people in difficult situations.

Please consider sponsoring this year's event. All sponsorship levels include various levels of opportunities and exposure for your company. The event is open to individuals nationwide with unlimited exposure possibilities. Your logo and known support will be visible to many, including over 5,000 subscribers to the JOURNEYS e-blast, and 3700 + social media followers.

Sponsorships and/or silent auction raffle items need to be confirmed by Friday, November 1st. Contributions are tax deductible to the fullest extent permitted by law. If you have any questions or would like more information about Bid for HOPE or any of our programs and services, please do not hesitate to contact us at bidforhope@journeystheroadhome.org or 847-963-9163 x 126.

On behalf of the entire JOURNEYS Staff and Board of Directors we thank you for your consideration. We look forward to hearing from you soon and will reach out to you within the next few weeks.

Thank You,

Suzanne Ploger

Director of Development

Sponsorship Levels



\$5,000 / Grand Benefactor

- Two tickets to Bid for HOPE
- Full-page ad on back cover or inside front cover of the event program
- Public recognition at the podium
- Recognition in pre-event publicity
- Recognition on home page of website
- Recognition on event signage
- JOURNEYS will provide social media posts announcing the sponsorship
- Recognition in post-event thank you email
- JOURNEYS newsletter, and social media
- Opportunity to provide video content for live event*

\$3,000 / Premier Benefactor

- Full-page ad in event program
- Public recognition at the podium
- Your logo on all Bid for HOPE marketing materials event webpage, social media posts, and promotional emails
- Sponsor spotlight promotional emails – will include your logo with a link to your homepage, web address
- JOURNEYS will provide social media post announcing the sponsorship
- Recognition in post-event thank you email, JOURNEYS newsletter, and social media
- Opportunity to provide video content for event

\$1,500 / Benefactor

- Half-page ad in event program
- Your logo on all Bid for HOPE marketing materials, event webpage, social media posts, promotional emails
- Sponsor spotlight promotional emails – will include your logo with a link to your web address
- JOURNEYS will provide social media post announcing the sponsorship
- Recognition in post-event thank you email
- JOURNEYS newsletter and social media
- Opportunity to provide video content for live event*

\$500 / Supporter

- Quarter-page ad in event program
- Recognition on website
- Recognition on event signage

Friend | \$250

- Name in event program
- Recognition on event signage

Sponsorship and Donation Form

Choose a Sponsorship Level

Grand Benefactor | \$5,000

Supporter | \$500

Premier Benefactor | \$3,000

Friend | \$250

Benefactor | \$1,500

Name: _____

Company Name (optional): _____

Address: _____

City/State/Zip Code: _____

Email: _____

Phone Number: _____

Silent Auction Item

Silent Auction Items due to JOURNEYS | The Road Home at 1140 E Northwest Highway in Palatine by 11/1

Description: _____

Value: _____

Payment

I am mailing a check for the full amount payable to JOURNEYS | The Road Home

I am paying online at <http://www.journeystheroadhome.org/bid-for-hope-2024>

I prefer to pay by credit card:

Credit Card Holder's Name: _____

Card Number: _____

CVV: _____

Exp Date: _____

Signature: _____

Basket Themes and Suggested Items – Bid for HOPE November 15th, 2024

Food and Entertainment

- Restaurant gift Certificates
- Catering Service Certificates
- Dinner and Wine Pairings
- Cooking Classes
- Food Gift Baskets
- Event Tickets



Subscription Box Services

- Snacks and Meals (NatureBox, Blue Apron)
- Health and Beauty (Birch Box, PoshBox)
- Hobby Kits (Darby Smart, Grow and Make)
- Games (Murder Mystery Games)
- Wine Club
- Pet Gear (KitNipBox, Bark Box)

Electronics

- Activity Tracker
- Bluetooth Speaker
- Smart Speaker with Built-In Assistance
- Smart Watch
- Drone Tablets

Sporting

- Golf Clubs
- Yoga Mat and Accessories
- Fishing Gear
- Hunting Gear
- Bicycles and Accessories
- Camping and Outdoor Gear

Complete Basket Ideas

- Movie Night (Family Movies, Popcorn, Candy, Board Games, Pizza Gift Certificate)
- Golf Enthusiast (Golf Tees, Golf Balls, Soft Cooler, Oversized Umbrella, Club Covers, Golf Passes, Tournament Tickets)
- Learn Your Lessons (Online Class Package, Music Lessons, Craft Lessons, Cooking Lessons)
- Chocolate Lovers (Fine Chocolates, Cookbook, Coffee, Chocolate kits, Bakery Gift Card)