



JOURNEYS | The Road Home will be hosting its 28th Annual Bid for HOPE Benefit Gala on November 15, 2024 at Renaissance Schaumburg Convention Center. Funding from this event supports over 60 programs and services benefiting the homeless and near homeless.

JOURNEYS | The Road Home is a non-profit agency that provides both shelter and social services to the homeless and those at risk of becoming homeless in 37 towns in north/northwest suburban Cook County. All services are free of charge to anyone experiencing a housing crisis within the area. Clients are not turned away because of mental illness, substance abuse, gender, religion or other presenting issues.

This past fiscal year, JOURNEYS served over 1,000 individuals including 250 children through its supportive services at the HOPE Center, Emergency Hotel Program, and the Interim Housing program. Our clinical staff held over 12,000 individual case-management counseling sessions, well over doubling our number from last year. Over one-third of JOURNEYS clients are survivors of domestic abuse, and almost half have a disabling condition. Agencies like JOURNEYS are vital to serve people in difficult situations.

Please consider sponsoring this year's event. All sponsorship levels include various levels of opportunities and exposure for your company. The event is open to individuals nationwide with unlimited exposure possibilities. Your logo and known support will be visible to many, including over 5,000 subscribers to the JOURNEYS e-blast, and 3700 + social media followers.

Sponsorships and/or silent auction raffle items need to be confirmed by Friday, November 1st. Contributions are tax deductible to the fullest extent permitted by law. If you have any questions or would like more information about Bid for HOPE or any of our programs and services, please do not hesitate to contact us at [bidforhope@journeystheroadhome.org](mailto:bidforhope@journeystheroadhome.org) or 847-963-9163 x 126.

On behalf of the entire JOURNEYS Staff and Board of Directors we thank you for your consideration. We look forward to hearing from you soon and will reach out to you within the next few weeks.

Thank You,

Suzanne Ploger

Director of Development

# Sponsorship Levels



## **\$6,500 / Live Auction**

- Four tickets to Bid for HOPE
- Full-page ad on the back cover of event program
- Logo and name on Paddle/Bid Number
- Public recognition at the podium
- Recognition in pre-event publicity
- Recognition on event page of website
- Recognition on event signage
- JOURNEYS will provide social media posts announcing the sponsorship
- Recognition in post-event thank you email
- JOURNEYS newsletter, and social media
- Opportunity to provide video content for live event\*

## **\$6,000 / Wine Pull**

- Four tickets to Bid for HOPE
- Half-page ad on inside front cover of the event program
- Recognition on Wine Pull Signage & Stickers on Wine Pull bags including logo and name
- Public recognition at the podium
- Recognition in pre-event publicity
- Recognition on event page of website
- Recognition on event signage
- JOURNEYS will provide social media posts announcing the sponsorship
- Recognition in post-event thank you email
- JOURNEYS newsletter, and social media
- Opportunity to provide video content for live event\*

## **\$6,500 / Silent Auction**

- Four tickets to Bid for HOPE
- Half-page ad on inside front cover of the event program
- Recognition on Silent Auction Signage (on each silent auction sign: "sponsored by...")
- Public recognition at the podium
- Recognition in pre-event publicity
- Recognition on event page of website including logo and name
- Recognition on event signage
- JOURNEYS will provide social media posts announcing the sponsorship
- Recognition in post-event thank you email
- JOURNEYS newsletter, and social media
- Opportunity to provide video content for live event\*

# Sponsorship and Donation Form

Choose a Sponsorship Level

Live Auction | \$6,500

Wine Pull | \$6,000

Silent Auction | \$6,500

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**Name:**

**Company Name (optional):**

**Address:**

**City/State/Zip Code:**

**Email:**

**Phone Number:**

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## Silent Auction Item

*Silent Auction Items due to JOURNEYS | The Road Home at 1140 E Northwest Highway in Palatine by 11/1*

Description:

Value:

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## Payment

I am mailing a check for the full amount payable to JOURNEYS | The Road Home

I am paying online at <http://www.journeystheroadhome.org/bid-for-hope-2024>

I prefer to pay by credit card:

Credit Card Holder's Name:

Card Number:

CVV:

Exp Date:

Signature:

# Basket Themes and Suggested Items – Bid for HOPE November 15<sup>th</sup>, 2024

## Food and Entertainment

- Restaurant gift Certificates
- Catering Service Certificates
- Dinner and Wine Pairings
- Cooking Classes
- Food Gift Baskets
- Event Tickets



## Subscription Box Services

- Snacks and Meals (NatureBox, Blue Apron)
- Health and Beauty (Birch Box, PoshBox)
- Hobby Kits (Darby Smart, Grow and Make)
- Games (Murder Mystery Games)
- Wine Club
- Pet Gear (KitNipBox, Bark Box)

## Electronics

- Activity Tracker
- Bluetooth Speaker
- Smart Speaker with Built-In Assistance
- Smart Watch
- Drone Tablets

## Sporting

- Golf Clubs
- Yoga Mat and Accessories
- Fishing Gear
- Hunting Gear
- Bicycles and Accessories
- Camping and Outdoor Gear

## Complete Basket Ideas

- Movie Night (Family Movies, Popcorn, Candy, Board Games, Pizza Gift Certificate)
- Golf Enthusiast (Golf Tees, Golf Balls, Soft Cooler, Oversized Umbrella, Club Covers, Golf Passes, Tournament Tickets)
- Learn Your Lessons (Online Class Package, Music Lessons, Craft Lessons, Cooking Lessons)
- Chocolate Lovers (Fine Chocolates, Cookbook, Coffee, Chocolate kits, Bakery Gift Card)