



JOURNEYS | The Road Home will be hosting its 26th annual Bid for HOPE Benefit Gala on November 4, 2022 at The Cotillion Banquets in Palatine. Funding from this event supports over 60 programs and services benefiting the homeless and near homeless.

JOURNEYS | The Road Home is a non-profit agency that provides both shelter and social services to the homeless and those at risk of becoming homeless in 37 towns in north/northwest suburban Cook County. All services are free of charge to anyone experiencing a housing crisis within the area. Clients are not turned away because of mental illness, substance abuse, gender, religion or other presenting issue.

This past fiscal year, JOURNEYS served over 800 individuals including 204 children through its supportive services at the HOPE Center, Emergency Hotel Program, and Pathways Housing Readiness program. The number of children served increased 1.47%. JOURNEYS clinical staff transitioned 89 residents into housing and stabilized 400 from losing their homes to eviction or foreclosure.

Please consider sponsoring this year's event. All sponsorship levels include various levels of opportunities and exposure for your company. The event is open to individuals nationwide with unlimited exposure possibilities. Your logo and known support will be visible to many, including nearly 4000 subscribers to the JOURNEYS e-blast, and 3700 + social media followers.

Sponsorships and/or silent auction raffle items need to be confirmed by Friday, October 28th. Contributions are tax deductible to the fullest extent permitted by law. If you have any questions or would like more information about Bid for HOPE or any of our programs and services, please do not hesitate to contact Tara Kelly, Events Coordinator, at [bidforhope@journeystheroadhome.org](mailto:bidforhope@journeystheroadhome.org) or 847-963-9163 x 126.

On behalf of the entire JOURNEYS Staff and Board of Directors we thank you for your consideration. We look forward to hearing from you soon and will reach out to you within the next few weeks.

Thank You,

Suzanne Ploger  
Director of Development



# Sponsorship Levels

**Grand Benefactor | \$5,000**  
**Premier Benefactor | \$3,000**  
**Benefactor | \$1,500**  
**Supporter | \$500**  
**Friend | \$250**



## \$5000 / Grand Benefactor

- Two tickets to Bid for HOPE
- Full-page ad on back cover or inside front cover of the event program
- Public recognition at the podium
- Recognition in pre-event publicity
- Recognition on home page of website
- Recognition on event signage
- JOURNEYS will provide social media posts announcing the sponsorship
- Recognition in post-event thank you email, JOURNEYS newsletter, and social media
- Opportunity to provide video content for live event\*

## \$3000 / Premier Benefactor

- Full-page ad in event program
- Public recognition at the podium
- Your logo on all Bid for HOPE marketing materials event webpage, social media posts, and promotional emails
- Sponsor spotlight promotional emails – will include your logo with a link to your homepage, web address
- JOURNEYS will provide social media post announcing the sponsorship
- Recognition in post-event thank you email, JOURNEYS newsletter, and social media
- Opportunity to provide video content for live event

## \$1500 / Benefactor

- Half-page ad in event program
- Your logo on all Bid for HOPE marketing materials event webpage, social media posts and promotional emails
- Sponsor spotlight promotional emails – will include your logo with a link to your homepage, web address
- JOURNEYS will provide social media post announcing the sponsorship
- Recognition in post-event thank you email, JOURNEYS newsletter and social media
- Opportunity to provide video content for live event\*

## \$500 / Supporter

- Quarter-page ad in event program
- Recognition on website
- Recognition on event signage

## Friend | \$250

- Name in event program
- Recognition on event signage

\*All provided sponsor content for all events subject to approval by JOURNEYS

# Sponsorship and Donation Form

Choose a Sponsorship Level

**Grand Benefactor | \$5,000**  **Supporter | \$500**

**Premier Benefactor | \$3,000**  **Friend | \$250**

**Benefactor | \$1,500**

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Contact Information:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Name: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

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## Silent Auction Item

*Silent Auction Items due to JOURNEYS | The Road Home at 1140 E Northwest Highway in Palatine by 10/28*

Description \_\_\_\_\_

Value \_\_\_\_\_

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## Payment

I am mailing a check for the full amount payable to JOURNEYS | The Road Home

Pay online

I prefer to pay by credit card:

Credit Card Holder Name \_\_\_\_\_

Card Number: \_\_\_\_\_

CVC#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

## Basket Themes and Suggested Items - Bid for HOPE November 4th 2022

### Food and Entertainment

Restaurant Gift Certificates

Catering Service Certificates

Dinner and Wine Pairings

Cooking Classes

Food Gift Baskets

Event Tickets (Concerts, Sports, etc.)

### Subscription Box Services

Snacks and Meals (NatureBox, Blue Apron)

Health and Beauty (Birch Box, PoshBox)

Hobby Kits (Darby Smart, Grow and Make)

Games (Murder Mystery Games)

Wine Club

Pet Gear (KitNipBox, Bark Box)

### Electronics

Activity Tracker

Bluetooth Speaker

Smart Speaker with Built-In Assistant

Smart Watch

Drone

Tablets

### Sporting Equipment

Golf Clubs

Yoga Mats and Accessories

Fishing Gear

Hunting Gear

Bicycles and Accessories

Camping and Outdoor Gear

### Complete Basket Ideas

Movie Night (Family movies, Popcorn, Board Games, Pizza Gift Certificate, Movie Candy)

Golf Enthusiasts (Golf Tees, Balls, Soft Cooler, Oversized Umbrella, Club Covers, Golf Passes to Local Courses, Tournament Tickets)

Learn Your Lessons (Online Classes Package Music Lessons, Craft Lessons, Cooking Lessons)

Chocolate Lovers (Fine Chocolates, Cookbook, Coffee, Chocolate Kits, International Chocolate Varieties, Gift Card to Local Bakery)

