



JOURNEYS | The Road Home will once again be hosting its annual Bid for HOPE Benefit Gala on November 13, 2020. During these unprecedented times, in response to the COVID-19 pandemic, the health and safety of everyone is a priority, so this year's Bid for HOPE will be virtual.

Funding from this event supports programs and services benefiting the homeless and near homeless in 37 communities in the north and northwest suburbs of Cook County. This past year, JOURNEYS served over 700 individuals through its supportive services at the HOPE Center, PADS Shelter program and Pathways Housing Readiness program. This year JOURNEYS was presented with two impossible tasks: prevent the spread of the virus while remaining to be the home for those without.

To address the need to provide safe shelter and to provide a way for our homeless clients to lessen their chance of being infected by COVID-19, JOURNEYS established an Emergency Hotel Placement Fund. Since March 23 over 9000 hotel stays and 27,000 meals have been provided to homeless clients safely sheltering in local hotels.

Please consider sponsoring this year's event; all sponsorship levels include various levels of opportunities and exposure for your company. With a virtual event the potential marketing reach is vast. The event is open to individuals nationwide with unlimited exposure possibilities. Your logo and known support will be visible to many, including the 3500+ subscribers to the JOURNEYS eblast, and 3000 + social media followers.

Sponsorships and/or silent auction raffle items need to be confirmed by Friday, November 6th. Contributions are tax deductible to the fullest extent permitted by law. If you have any questions or would like more information about Bid for HOPE or any of our programs and services, please do not hesitate to contact Carlos Olmos, Events Coordinator, at bidforhope@journeystheroadhome.org or 847-963-9163 x126.

On behalf of the entire JOURNEYS' Staff and Board of Directors we thank you for your consideration. We look forward to hearing from you soon and will reach out to you within the next few weeks.

Thank You,

Suzanne Ploger
Director of Development



Sponsorship Levels

Grand Benefactor | \$5,000

Premier Benefactor | \$3,000

Benefactor | \$1,500

Supporter | \$500

Sponsor a Silent Auction Basket | \$250



\$5000 / Grand Benefactor

- 4 tickets to the Virtual Event
- Sponsorship of 3 Silent Auction Baskets –Your logo will be prominent on baskets.
- Full page on the Bid For HOPE Virtual program.
- Top billing as a Grand Benefactor on all Bid for HOPE marketing materials, event webpage, social media posts, and promotional emails.
- Sponsor spotlight promotional emails – will include your logo with a link to your homepage, web address.
- JOURNEYS will provide social media posts announcing the sponsorship.
- Recognition in post event thank you email JOURNEYS newsletter, and social media.
- Opportunity to provide video content for live event.*

\$3000 / Premier Benefactor

- 2 tickets to the Virtual Event
- Sponsorship of 2 Silent Auction Baskets –Your logo will be prominent on baskets.
- ½ page on the Bid for HOPE Virtual program
- Your Logo on all Bid for HOPE marketing materials event webpage, social media posts, and promotional emails.
- Sponsor spotlight promotional emails – will include your logo with a link to your homepage, web address.
- JOURNEYS will provide social media post announcing the sponsorship
- Recognition in post-event thank you email, JOURNEYS newsletter, and social media.
- Opportunity to provide video content for live event.

\$1500 / Benefactor

- 1 ticket to the Virtual Event
- Sponsorship of 1 Silent Auction Baskets –Your logo will be prominent on baskets.
- ¼ page on the Bid for HOPE Virtual program
- Your Logo on all Bid for HOPE marketing materials event webpage, social media posts and promotional emails.
- Sponsor spotlight promotional emails – will include your logo with a link to your homepage, web address.
- JOURNEYS will provide social media post on announcing the sponsorship
- Recognition in post event thank you email JOURNEYS newsletter and social media.
- Opportunity to provide video content for live event.*

\$500 / Supporter

- Sponsor spotlight in promotional emails – will include your logo with a link to your homepage, web address.
- Acknowledgment of sponsorship in JOURNEYS Social Media pages.
- Recognition in the post-event thank you email JOURNEYS newsletter, and social media.
- Recognition in the Bid for HOPE Virtual program

Silent Auction Basket Sponsor | \$250

- Logo prominently on front of basket
- Logo and company name listed in the Bid for HOPE virtual program
- Social Media recognition

*All provided sponsor content for virtual program and live event subject to approval by JOURNEYS

Sponsorship & Donation Form

Choose a Sponsorship Level

Grand Benefactor \$5,000	<input type="checkbox"/>	Supporter \$500	<input type="checkbox"/>
Premier Benefactor \$3,000	<input type="checkbox"/>	Sponsor a Silent Auction Basket \$250	<input type="checkbox"/>
Benefactor \$1,500	<input type="checkbox"/>		

Contact Information:

Company Name:

Address:

Phone:

Name:

City/State/Zip:

Email:

Silent Auction Item

Silent Auction Items due to JOURNEYS | The Road Home at 1140 E Northwest Highway in Palatine by 11/6

Description

Value

Payment

I am mailing a check for the full amount payable to JOURNEYS | The Road Home

Pay online

I prefer to pay by credit card:

Credit Card Holder Name

Card Number:

CVC#:

Exp. Date:

Signature:

Basket Themes & Suggested Items- Bid for HOPE November 13th 2020

Food

Restaurant gift certificates

Catering service certificates

Dinner and wine pairings

Online Cooking classes

Food gift baskets

Subscription "Box" Services

Snacks & Meals (NatureBox, Blue Apron)

Health & Beauty (Birch Box, Dollar Shave Club)

Hobby kits (Darby Smart, Grow and Make)

Games (Finders Keepers)

Wine Club

Pet Gear (KitNipBox, Bark Box)

Electronics

Activity tracker

Bluetooth Speaker

Smart speaker with built-in assistant

USB Charger

Smart watch

Drone

Sporting Equipment

Golf Clubs

Yoga mats and accessories

Fishing gear

Hunting gear

Bicycles & Accessories

Camping and Outdoor Gear

Complete Basket Ideas

Movie Night (Family movies, Popcorn, Board games, Pizza gift certificate, Movie candy)

Golf Enthusiasts (Golf tees, Balls, Soft cooler, Oversized umbrella, Club covers, Golf passes to local courses, Tournament tickets)

Learn Your Lessons (Online Classes Package Music lessons, Craft lessons, Cooking lessons)

I'm a Chocoholic (Fine chocolates, Cookbook, Coffee, Chocolate kits, International chocolate varieties, Gift card to local bakery)

