

November 10, 2017



JOURNEYS | The Road Home will once again be hosting its annual **Bid for HOPE Benefit Gala** on November 10, 2017 at The Meadows Club in Rolling Meadows. Funding from this event supports programs and services benefiting the homeless and near homeless in 37 communities in the north and northwest suburbs of Cook County. This past year, JOURNEYS served *nearly 1,000 individuals* through its supportive services at the HOPE Center, PADS Shelter program and Pathways Housing Readiness program.

Please consider sponsoring this year's event; all sponsorship levels include various levels of opportunities and exposure for your company. We will be marketing this event through all of our marketing channels, including social media and the JOURNEYS websites, as well as through our 20 faith-based shelter partners and over 100 area businesses.

A sponsorship form for the event and a JOURNEYS informational sheet are included for your consideration with this letter. Contributions are tax deductible to the fullest extent permitted by law. If you have any questions or would like more information about **Bid for HOPE** or any of our programs and services, please do not hesitate to contact Taylor Jacob, Events & Marketing Manager, at bidforhope@journeystheroadhome.org or 847-963-9163 x116.

A great writer once said, "Real generosity toward the future lies in giving all to the present." That is what we try to practice through our work at JOURNEYS. To help us continue doing that, consider giving to this year's event and support our shared community.

On behalf of the entire JOURNEYS' Staff and Board of Directors we thank you for your consideration. We look forward to hearing from you soon and will reach out to you within the next few weeks.

Bob and Mary Edith Arnold

Bob and Mary Edith Arnold
Event Hosts



Bob & Mary Edith Arnold
2017 Event Hosts

10 November 2017
The Meadows Club



Sponsorship Opportunities

SPONSOR'S NAME (as to appear in print)

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

Choose a Sponsorship Level

See back for detailed descriptions of levels.

- Grand Benefactor \$5,000 Premier Benefactor \$3,000
 Benefactor \$1,500 Supporter \$500 Friend \$250

Artwork

Email artwork to bidforhope@journeystheroadhome.org or attach desired artwork, photo or business card to sponsorship form and mail to:

Taylor Jacob
JOURNEYS | The Road Home
1140 East Northwest Highway
Palatine | Illinois 60074

ARTWORK SPECIFICATIONS (based on sponsorship level)

FULL PAGE AD
4.75" X 7.75"

NOTE: OUTSIDE BACK COVER AND INSIDE FRONT COVER ARE AVAILABLE FOR GRAND BENEFACTOR DONORS ON A FIRST COME, FIRST SERVE BASIS.

1/2 PAGE AD
4.75" X 3.5"
(HORIZONTAL)

1/4 PAGE AD
2.25" X 3.5"
(VERTICAL)

- Artwork being submitted via email Artwork enclosed
Please email artwork in one of the following formats: EPS, JPG or PDF
Sponsorship forms must be received by October 20 for inclusion in the program book.

Payment

I am enclosing a check for the full amount payable to JOURNEYS | The Road Home

I prefer to pay by credit card:

VISA MC AMEX

CARD #

EXP DATE

SIGNATURE

CSC

JOURNEYS | The Road Home is a 501(c)(3) non-profit organization. | Donations are tax deductible to the extent allowed by law.

Questions or concerns? Please email
bidforhope@journeystheroadhome.org
or contact Taylor Jacob at 847 963 9163 x116.

THANK YOU FOR SPONSORING JOURNEYS | THE ROAD HOME
Bob & Mary Edith Arnold | Event Chairs
www.journeystheroadhome.org



Sponsorship Levels

Grand Benefactor | \$5,000

- Two tickets to Bid for HOPE
- Two Raffle Tickets
- VIP seating in the Meadows Club Ballroom
- Full page ad on back cover or inside front cover of the event program
- Public recognition at the podium
- Recognition in pre-event publicity
- Recognition on home page of website
- Recognition on event signage

Premier Benefactor | \$3,000

- Two Raffle Tickets
- Full-page ad in event program
- Public recognition at the podium
- Recognition in pre-event publicity
- Recognition on home page of website
- Recognition on event signage

Benefactor | \$1,500

- Half-page ad in event program
- Recognition in pre-event publicity
- Recognition on home page of website
- Recognition on event signage

Supporter | \$500

- Quarter-page ad in event program
- Recognition on website
- Recognition on event signage

Friend | \$250

- Name in event program
- Recognition on event signage

	Grand Benefactor \$5,000	Premier Benefactor \$3,000	Benefactor \$1,500	Supporter \$500	Friend \$250
Tickets to the Gala	2				
Raffle Tickets	2	2			
VIP Seating	X				
Recognition on invitation (time permitting)	X				
Recognition at podium	X	X			
Ad in Program	Choice of Full Page Cover	Full Page	Half Page	Quarter Page	Name
Recognition on pre-event publicity	X	X	X		
Recognition on website	X	X	X	X	
Recognition on gala signage	X	X	X	X	X

